



Centro Internazionale di Studi e Documentazione per la Cultura Giovanile  
International Study and Documentation Centre for Youth Culture

**Study Days “Youth, Culture and Institutions” - VI Edition**

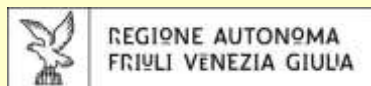
**Networking / Networked Institutions: Places of communication and  
Mediatization of Languages**

**(Theories, analysis, practices, critical issues, cases ...)**

**Trieste**

**November 29<sup>th</sup> - December 1<sup>st</sup>, 2018**

“Networking/Networked Institutions: Places of Communication and Mediatization of Languages” is part of the project “Evergreen: Intergenerational Looks within the Contemporaneity” funded by Regione Friuli Venezia Giulia



PROGRAM

In May 1843 Heinrich Heine wrote on the occasion of the opening of a new railway line from Paris to Orleans and Rouen: "we realize that our whole existence is driven on new and accelerated tracks". "The railways are such a providential event that gives humanity a new turn [...]; a new segment of universal history begins [...]. Even the elementary concepts of Time and Space falter.

With railways, space is eliminated and only time remains. " (in Heines Werke in 10 Bänden, Hrsg. Oskar Walzel, Leipzig 1910, 6, 291ss.).

The system of exchanges (of people, materials and news) has developed by leaps, according to the rhythm of technical innovations. The continuous line represented by historical-philosophical thought is replaced by a scan of events and intervals. As the data storage and transmission systems are improved and further developed, the way of imagining time changes: the attention turns beyond the threshold of perception of historiographical time, to the infinitely short and to an infinite length. The technique has added to the means of transport *Media* that simultaneously affect space and time. In the patent for an electric telescope by Paul Nypkow (1884) we read that it has the purpose of "making an object in a place A visible in a place B". Harold Innis indicates in this contraction of space-time the ultimate reason for the Power of Communication. The **Empires**, he writes, are based primarily on the **geographical control** of large distances through the use of exchange technologies (Roads and rails); **Tradition**, on the other hand, is based on the **control of reasonable time segments**. Power comes from the double control of time and space.

The consideration of communication technologies is part of a cultural history of power. The way in which human perception is organized - the **Medium** in which it occurs - is conditioned by nature and history, is, in other words, culture. This, says Wolfgang Ernst in his small critical history of communication technologies (a "Medienarchäologie der Historie)" is at the same time the agency and object of the techniques (and technologies) of "transfers". The cultural history of the technical infrastructures of transfer operations is itself part of this technique (Wolfgang Ernst, Signale aus der Vergangenheit. Eine kleine Geschichtskritik, Wilhelm Fink Verlag, München, 2013 pp.35 ss.)

This historical-cultural and theoretical preamble should not upset those who work with the media or approach them with a critical eye. On the contrary, it opens up a series of areas of debate on which we are called to intervene during these study days dedicated to the "media" in a broad and critical sense.

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“Youth, Culture and Institutions” is a training opportunity for young people from Italy, Europe and elsewhere who aim to develop professional, managerial and organizational skills at a high level in the sectors of culture, communications, business, public administration and research.

The three Study Days include the presentation of papers by selected young scholars and lectures by experts. This will enhance research or practices already in place in the areas indicated and stimulate innovation in research and praxis..

They are particularly aimed at students / scholars / professionals in the field of communication, school and extracurricular training, media theory, information sociology, culture, but also all those fields, from administration to all sectors of the linguistics, from the right to historiography, which are involved in the vast process of transformation triggered by the new media and in general by the increasingly complex relationship between knowledge, technique, technology and promotion / fruition of culture.

The aim is to enable meetings between students, young scholars and professionals coming from different fields of specialization who are interested in acquiring, as a qualifying element of their

professional training, an understanding of the complex movement of culture, which can integrate and strengthen their specialist and technical capacities.

The theme is articulated according to a scheme that intertwines data and concepts, processes and cultures in order to stimulate maximum critical reflection and transdisciplinarity.

### **Scientific Board:**

Prof. Gabriella Valera (iSDC)

Prof. Lorenza Rega (Università di Trieste)

Prof. Ana Cecilia Prenz (Università di Trieste)

Dr. Gabriele Qualizza (Università di Trieste)

Friday 29 November,

3,00 pm- 7,00 p.m.

Department of Legal, Language, Interpreting and Translation Studies, University of Trieste  
Via Fabio Filzi 14, Hall G

Opening welcome

I

### **Media**

*What do we say when we talk about "media", variously referring to the term and particularly when we talk about "social" media? The "media" can be thought of as the (technical) infrastructures of communication and exchange: in a very broad sense that specializes in precise areas, delimited places. Even the "places" communicate, they have their own linguistic, spatial, and visual "rhetoric", they "mediate" and promote "transfer". The media constitute archives of material and immaterial entities, of know how, knowledge, memories, standardize and preserve, prefiguring different durations, also trans-forms. The "mediation", "is a movement of meaning from one text to another, from one speech to another, from one event to another" (Silverstone, *Perché studiare i media?*, Bologna, Il Mulino, 2002 , first edition 1999 ), or even a reworking of the archives and their forms.*

### **Gabriella Valera (iSDC)**

“Event”: Time and Space for a knowledge that “happens” (Introduction to the Study days).

### **Andrea Sgarro**

The *medium* “AI”

**Enrico Maria Balli**

Experiment as a *medium*: The experiment as the place of communication

**Gabriele Qualizza**

From one "event" to another: mediation as a movement of meanings

**Debate**

Saturday, 30 novembre

ore 9,30-13,30

Department of Legal, Language, Interpreting and Translation Studies, University of Trieste  
Via Fabio Filzi 14, Hall G

II

**Immediate, Mediated, Mediatized  
Transfer**

*The languages of communication and mediation becomes "media-oriented" languages, in the broad media arena, apparently thin, but absolutely rich. In these languages space-time reduction (geographical control of vast spaces / control of sustainable segments of time) is more stringent yet less perceived; rather it is reported to the immediacy of the message and its use. The media languages are "social", an instrument of radicalization in the anxiety of confirmation of ideas and aesthetic, ethical, political, religious judgments ... This tension concerns all places of communication starting from educational places and their rhetoric. Formal / informal communication, formal / informal education are as many topics of debate and critical reflection on the thin limit that separates mediation, transfer and media control.*

**Enrico Elefante**

Experiences of a trainer in the institutions' Europe

**Valentina Cralli**

The Spillman & Spillman model and the construction of the enemy in mass communication.

**Adriana Aurora Ruggiano**

Places as mediators of meaning: from experiential tourism to thematic classrooms.

**Maria Rosa Santiloni**

Identity of a Museum and multimedia: *Project* and *Fruition* in the places of *conservation* and *conversation*

**Debate:** with the participation of **Cristina Fenu and Riccardo Cepach**

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**12,30 a.m.**

Delivering of the Prize “Youth Culture and Institutions” to the winner

**Prize named to Francesco Pinna**

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Saturday 30 November

3,00 p.m- 6,30 p.m Casa della Musica, via Capitelli 3, Auditorium

**Mark Veznaver**

From one translation to another (of the same text): a critical exercise

**Dario Castellaneta**

The experience of philosophy

III

**Techne and episteme**

**(an old dichotomy under new problematic points of view)**

Communicate, Transfer: what? Different status of "technical" and Normative knowledge?

Insufficiency of this opposition?

**Paolo Gallina**

The liquid mind: how machines modify the brain

**Nicola Strizzolo**

The human technology

IV

**Networked/Networking Institutions**

*The network of the institutions can perhaps be thought of as the most complex place of mediations / mediatizations, constitutively marked by the many criticalities found, and indeed capable of illuminating their essence.*

**Alessandro Longo**

Digital citizenship, how our being citizens changes between social media and algorithms.

**7,30 p.m.**

**Casa della Musica , via Capitelli 3, Auditorium**

**Tribute to Leonardo da Vinci: intergenerational mediations between Modernity and Contemporaneity. (A "secular" message in the "Last Supper")**

**Matteo Taccola**

Leonardo da Vinci, an open work.

**Stage Presentation of**

**“Beyond the devine”  
Monologue by Matteo Taccola**

LEONARDO DA VINCI    Tommaso Zanella

(in cooperation with Centro Teatrale Universitario)

**8,30 p.m.**

Bar Space of Casa della Musica: Buffet

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**Sunday 1 dicembre, 9.30 a.m. -1,30 p.m.(Location to be confirmed)**

**Daniel Baissero**

How our being citizens changes: Work 4.0, challenge of the future

**Round Table**

POST- TRUTH – POSTMODERNITY:  
THE LANGUAGE AND VISUAL GAME OF THE NARRATIVE

Open to the general public

Post-Truth (as post-modern) is an ambiguous formula: it indicates the increasingly pronounced criticalities in the media arena with respect to true / false determination. At a deeper level, however, one may ask: What is the "after" of truth? Not truth or, even, utopia? Story-telling, the endless stories that are crumbled in the media or that are read in history, can become, and under what conditions, a specific function of the relationship between past and future, a "media" elaboration in a new and productive sense, while remaining the temporal, spatial and action content of "data", "facts", "events"?

**Chairs Alessandro Longo, Gabriele Qualizza, Gabriella Valera**

**Annamaria Lorusso**

The media and the post-truth habit

**Nicoletta Vittadini**

Social Media and Post-Truth

**Fabio Corigliano**

The journeys of Truth

Announced the participation of: Luca Benvenga, Luca Bizzarri, Anna Rosa Dusconi, Francesca Giorgini, Piero Guglielmino, Hari Bertoja, Louiza Nigro, Rosario Pullano, Silvia Storti.